

Buyers Guide Reservation Form

Reserve your product profiles in the categories below.

Deadline: October 15th



Tab Step 1 Select your tab sizes



Tab – \$4000

Tab Sponsorships feature your full-page ad on 100# stock with a .5" extension, directing engineers to your company. Only 2 Tab Sponsorships available per category.

Tab Quantity_____

Mini-Tab – \$1750

Mini-Tab Sponsorships include your highlighted product (custom background, logo and photo) and your company name in the tab category. See sample below and right. Only 2 Mini-Tabs are available per category.

Mini-Tab Quantity_____

Sponsorships



NEW Belly Band

- \$3000 for product only**
- \$5500 for product and full page ad**

High-impact advertising opportunity that includes your product photo on the belly band for the Annual Buyer's Guide. Seen by more than 21,000 engineers in print and online, the belly band offers maximum exposure for your product.

Tab Step 2 Select your categories

- | | |
|---|---|
| <input type="checkbox"/> I/O Boards | <input type="checkbox"/> PCI Express |
| <input type="checkbox"/> SDR | <input type="checkbox"/> DSP/FPGA Boards |
| <input type="checkbox"/> Harsh Environments | <input type="checkbox"/> Pentium Boards/SBC |
| <input type="checkbox"/> VITA 41 | <input type="checkbox"/> VITA 46 |
| <input type="checkbox"/> Backplanes | <input type="checkbox"/> Enclosures/ATR |
| <input type="checkbox"/> MIL-STD-1553 | <input type="checkbox"/> PMC/XMC |
| <input type="checkbox"/> RapidIO | <input type="checkbox"/> Multicore |

Additional Product listings

Select the additional product listings you would like featured.

- Cost \$500/product**
Quantity_____

Company Name _____ PO # _____

Contact _____ E-mail address _____

Complete form/Return fax to 586-415-4882